



We are a non-partisan, non-profit research and policy organization focused on housing in the Commonwealth of Virginia. Through our communications, education, research, and facilitation, we help leaders better understand the importance of safe, stable, and affordable housing to vibrant, equitable communities.

VISION



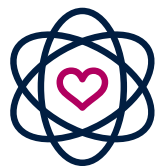
We will be a national leader for advancing successful, data-driven housing solutions in Virginia and beyond.

MISSION



We help community leaders take action to solve their housing challenges. As a trusted partner and innovator, we use evidence-based solutions to build a future where everyone has a safe, stable home they can afford.

VALUES



Our values are embedded in what we do, how we do it, and why we do it.



Data-Driven Innovation

We are committed to producing high-quality, accurate, and comprehensive research that leverages rigorous data practices and creative thinking. Our findings generate actionable insights and sustainable solutions for Virginia's housing challenges.



Integrity in Practice

We are Virginia's honest broker in housing policy. We support our partners by sharing clear information, democratizing data, and fostering the trust necessary to achieve lasting change.



Inclusive Equity

We champion equitable access to affordable housing as a fundamental right. We strive to promote inclusive practices and empower diverse communities across the Commonwealth.



STRATEGIC GOAL 1

Generate original research that simplifies complex issues and promotes evidence-based policymaking.

OVERALL OBJECTIVE

To advance Virginia's housing policy through comprehensive research, knowledge sharing, and collaborative partnerships, while developing innovative insights that connect housing to broader issues and extend impact beyond state borders.

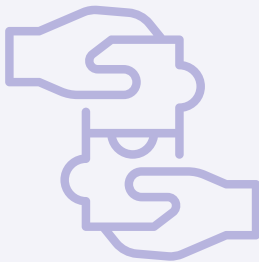


STRATEGIC GOAL 2

Strengthen our ability to drive widespread adoption of proven solutions and innovative approaches.

OVERALL OBJECTIVE

To serve as Virginia's leading housing policy authority by developing and promoting data-driven policy solutions, cultivating partnerships with advocacy groups, and building a sustainable pipeline of housing policy expertise through academic collaboration.

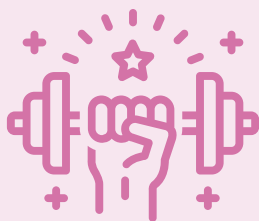


STRATEGIC GOAL 3

Expand and solidify our values-based partnerships and outreach activities.

OVERALL OBJECTIVE

To expand and deepen our statewide impact through strategic outreach, targeted engagement services, and inclusive community partnerships, with special emphasis on connecting underserved areas to housing resources and facilitating cross-sector dialogue.



STRATEGIC GOAL 4

Fortify our capacity to succeed through constructive governance, sustainable funding models, and effective operations.

OVERALL OBJECTIVE

To strengthen organizational capacity and sustainability through enhanced board governance, strategic resource allocation, diversified funding streams, and optimized operational structure.

Core Programs

COMMUNICATIONS & OUTREACH

We break down complex housing topics into accessible content made **freely available to all**. Our team shares expertise through blogs, emails, and speaking engagements to keep the housing community informed on state, national, and global innovations.

EDUCATION & RESEARCH

We create data tools and educational resources that help you understand **housing needs in your community**. Our research explores housing's connections to health, education, and rural development through interactive apps like Sourcebook, Playbook, and the Virginia Zoning Atlas.

FACILITATING CHANGE

We convene diverse stakeholders across Virginia to learn about **innovative ideas and solutions that are driving the affordable housing industry forward**. We make a concerted effort to bring in experts outside of housing and Virginia to bring a fresh perspective on housing.

CONTRACT RESEARCH & TECHNICAL ASSISTANCE

We also provide **fee-for-service research and technical assistance**, including housing market and policy analysis. Our experience in Virginia provides a valuable perspective in how to implement strategies that work in local communities

If you are in need of research or technical assistance to support your work, please do not hesitate to reach out to us.

Contact jonathan@housingforwardva.org for more information.




HousingForward Virginia is funded primarily by foundations, corporate philanthropy, and public agencies. A small percentage of our funding also includes individual donations.

The Challenge


We are a unique affordable housing organization because we do not build affordable housing nor do we provide direct housing services. We also do not lobby at local, state, or national levels. Our work is focused on educating and informing the public, especially community leaders and housing practitioners. These are the people that need up-to-date information, innovative policy ideas, and evidence-backed research to make informed decisions that help create and preserve housing that is more equitable, accessible, and affordable.

While many non-partisan, non-profit research organizations exist across the nation, few are uniquely focused on issues in the Commonwealth of Virginia. With our diverse geography, unique governance structure, and political diversity, Virginia deserves exploration of its housing issues.

How can you support our work?



Donate now to ensure we can continue to deliver the latest data, research, and insights to you and the rest of Virginia's housing leaders



Subscribe to our mailing list to learn more about affordable housing in Virginia and beyond.



Contact us to let us know how we can support your organization.